

Fruit of the Loom, Inc.  
*a Berkshire Hathaway Company*



FOR IMMEDIATE RELEASE

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**Fruit of the Loom, Inc., Honored with Smart Energy Decisions  
Offsite Renewable Energy Award**

*Organization reduces carbon footprint in Honduras facilities with Merendon Power Plant*

**Bowling Green, Ky. (March 19, 2018)** – Fruit of the Loom, Inc., was recently honored with the Offsite Renewable Energy Award at the 2018 Smart Energy Decisions Innovation Summit in Austin, Texas. The Smart Energy Decisions Innovation Awards recognize innovative technologies and progressive practices among large electric power users.

Fruit of the Loom, Inc., was recognized for the development of the Merendon Power Plant, a Honduran power generation company that operates as part of the Fruit of the Loom corporation in Honduras.

Fruit of the Loom, Inc., recognized a need for renewable energy sources in the company's manufacturing facilities in Honduras. To provide a solution, the company established the Merendon Power Plant, reducing its carbon footprint by more than 51,500 metric tons (MT) annually. This is equivalent to removing 11,028 passenger vehicles from the road for one year, according to the Environmental Protection Agency.

"The Biomass plant has been an exciting opportunity for us to actively pursue bioenergy and reduce our carbon footprint," said Adam Wade, senior director of environmental, health and safety for Fruit of the Loom, Inc. "Smart Energy Decisions is a community of partners who work together to share and promote sustainability best practices, and it is an honor to be recognized for our innovative approach and effort in the energy transformation."

Fruit of the Loom, Inc., continues to place a large emphasis on the organization's social responsibility efforts. In addition to receiving the Smart Energy Decisions Award, the brand joined The Sustainability Consortium (TSC) and received the Corporate Social Responsibility Seal from FUNDAHRSE in 2017.

**About Fruit of the Loom, Inc.**

Fruit of the Loom, Inc., a Berkshire Hathaway company, is a global pioneer in the design, manufacture and marketing of family apparel, intimates, and athletic apparel and equipment. With a heritage of more than 150 years, its diverse portfolio of more than 20 iconic brands includes Fruit of the Loom®, Russell Athletic®, Spalding®, JERZEES® and Vanity Fair®. The company is an industry leader in social and environmental responsibility in the communities where it operates around the world. Headquartered in Bowling Green, Kentucky, Fruit of the Loom, Inc., employs nearly 30,000 people in 26 countries. For more information, visit [fotlinc.com](http://fotlinc.com).

### **About Smart Energy Decisions**

Smart Energy Decisions is the first web-based information resource dedicated exclusively to addressing the information needs of commercial and industrial electric power customers. Its goal is to serve as a catalyst for change in support of the dramatic energy transformation taking place in the electric power market impacting C&I customers, utilities and suppliers. For more information, visit [smartenergydecisions.com](http://smartenergydecisions.com).

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*Figure 1: John Failla, Founder & Editorial Director of Smart Energy Decisions and Adam Wade, Senior Director Environmental Health and Safety, FOTL, Inc.*