

# Fruit of the Loom, Inc.

a Berkshire Hathaway Company

VANITY FAIR  
BRANDS LP



SPALDING  
TRUE TO THE GAME

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ATHLETIC

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## Fruit of the Loom, Inc. Joins The Sustainability Consortium

**Bowling Green, Ky. (June. 13, 2017)** – Fruit of the Loom, Inc., has recently joined The Sustainability Consortium (TSC) as part of its ongoing commitment to corporate social and environmental responsibility. TSC is a global, non-profit organization working to transform the consumer goods industry so that mainstream consumer goods bought each day, like Fruit of the Loom products, are more sustainable.

“Operating in a sustainable manner is extremely important to all of us at Fruit of the Loom,” said Tony Pelaski, Fruit of the Loom executive vice president and chief operating officer. “As a global organization, we have an obligation to constantly evaluate and improve our sustainability practices. Joining TSC will allow us to evolve and expand our current processes to remain a sustainable organization and leader in the apparel category.”

Euan Murray, TSC chief executive states, “We are thrilled to welcome Fruit of the Loom to our very active textiles sector, where they will join other TSC members to improve the environmental, social, and economic performance of the textile value chain. Fruit of the Loom’s membership with TSC and leadership in the apparel industry will us help create more sustainable products for a more sustainable planet.”

As part of The Sustainability Consortium, Fruit of the Loom will have access to one of the world’s largest research databases, which translates sustainability science and data into business tools that can be used throughout a product’s supply chain and lifecycle. Other members of TSC include manufacturers, suppliers, services providers, NGOs, civil society organizations, governmental agencies and academics.

“Fruit of the Loom is committed to conducting business in a socially responsible fashion,” said Pelaski. “The tools available to TSC members will be an invaluable asset as we work toward making products that are not only better for consumers, but also better for the environment,” said Pelaski. “We are proud to be a member of TSC and look forward to learning more from this valuable partnership.”

### **About Fruit of the Loom, Inc.**

Fruit of the Loom, Inc., a Berkshire Hathaway company, is a global pioneer in the design, manufacture and marketing of family apparel, intimates, and athletic apparel and equipment. With a heritage of more than 150 years, its diverse portfolio of more than 20 iconic brands includes Fruit of the Loom®, Russell Athletic®, Spalding®, JERZEES® and Vanity Fair®. The company is an industry leader in social and environmental responsibility in the communities where it operates around the world. Headquartered in

Bowling Green, Kentucky, Fruit of the Loom, Inc.'s subsidiaries employ nearly 30,000 people in 26 countries. It also supports approximately 250,000 additional jobs through sourcing and licensing relationships in 37 countries. For more information, visit [fotlinc.com](http://fotlinc.com).

### **About TSC**

The Sustainability Consortium (TSC) is a global organization dedicated to improving the sustainability of consumer products. Our members and partners include manufacturers, retailers, suppliers, service providers, NGOs, civil society organizations, governmental agencies and academics. Each member brings valuable perspectives and expertise. TSC convenes our diverse stakeholders to work collaboratively to build science-based decision tools and solutions that address sustainability issues that are materially important throughout a product's supply chain and lifecycle. TSC also offers a portfolio of services to help drive effective implementation. Our mission is to use the best sustainability science to help companies make the everyday products we use better and more sustainable. The Sustainability Consortium has more than 100 members and there are over 2,000 users of TSC tools worldwide; it convenes more than 200 global organizations annually over an average of 75 networking opportunities. Formed in 2009, TSC is jointly administered by Arizona State University and the University of Arkansas. It also has a European office at Wageningen University and Research, and a Chinese office in Tianjin, China. For more information visit [www.sustainabilityconsortium.org](http://www.sustainabilityconsortium.org).

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