FOR IMMEDIATE RELEASE

CONTACT:
Kirby Jordan
Kirby.Jordan@fotlinc.com
(270) 935-4289

Fruit of the Loom, Inc. Donates Nearly One Million Pieces of Clothing to Houston Residents in the Wake of Hurricane Harvey

Bowling Green, Ky. (Sept. 6, 2017) – Fruit of the Loom is donating nearly one million pieces of clothing to Houston-area residents, following the devastating effects of Hurricane Harvey.

Donations such as clothing and underwear are desperately needed as thousands of residents are still displaced. Fruit of the Loom is sending four semi-trailers full of essential clothing items like underwear, t-shirts, sweatshirts and sweatpants.

The products will depart from Fruit of the Loom distribution centers in Montgomery, Ala. and Palmetto, S.C. to arrive in Houston on Friday.

To join the cause and help Fruit of the Loom provide vital clothing for Houston residents, visit RedCross.org.

About Fruit of the Loom, Inc.
Fruit of the Loom, Inc., a Berkshire Hathaway company, is a global pioneer in the design, manufacture and marketing of family apparel, intimates, and athletic apparel and equipment. With a heritage of more than 150 years, its diverse portfolio of more than 20 iconic brands includes Fruit of the Loom®, Russell Athletic®, Spalding®, JERZEES® and Vanity Fair®. The company is an industry leader in social and environmental responsibility in the communities where it operates around the world. Headquartered in Bowling Green, Kentucky, Fruit of the Loom, Inc. employs nearly 30,000 people in 26 countries. It provides 258,000 additional jobs through sourcing and licensing manufacturing locations in 37 countries. For more information, visit fotlinc.com.

###