FOR IMMEDIATE RELEASE

CONTACT:
Kirby Jordan
Kirby.Jordan@fotlinc.com
(270) 935-4289

Fruit of the Loom Honored with FUNDAHRSE Corporate Social Responsibility Seal for Ninth Consecutive Year

Bowling Green, Ky. (Nov. 7, 2017) – For the ninth consecutive year, Fruit of the Loom has been awarded the CSR Seal by FUNDAHRSE, which recognizes Honduran companies that excel in practices related to corporate social responsibility.

FUNDAHRSE, the Honduran Foundation for Corporate Social Responsibility, awards the CSR Seal annually to recognize companies leading the industry in community relations and business practices related to operations and labor. These attributes are an integral part of the Fruit of the Loom business strategy in Honduras.

“We are proud to be recognized as a FUNDAHRSE CSR Seal recipient,” said Melissa Burgess Taylor, Chairman & CEO, Fruit of the Loom, Inc. “Corporate social responsibility is a key focus of our company and to be awarded for these efforts shows we are on track to continue significant, responsible and sustainable growth in Honduras.”

Fruit of the Loom’s contribution to the local community included:
- Providing education services to more than 3,000 local children
- Hosting health fairs for more than 50,000 employees and relatives
- Participation in massive reforestation programs
- Completion of the annual “Camino con Destino” walk-a-thon, which benefits the public hospital Mario Catarino Rivas

FUNDAHRSE is a non-profit Honduran organization whose main objective is the promotion of Corporate Social Responsibility, understood as an ongoing commitment of businesses to contribute to sustainable economic development, improving the quality of life of their employees and their families, the local community and society in general.

The CSR Seal is designed to recognize companies that excel in planning and implementation of policies in areas related to governance, internal public, environment, suppliers, marketing, and public policy communities.

About Fruit of the Loom, Inc.
Fruit of the Loom, Inc., a Berkshire Hathaway company, is a global pioneer in the design, manufacture and marketing of family apparel, intimates, and athletic apparel and equipment. With a heritage of more than 150 years, its diverse portfolio of more than 20 iconic brands includes Fruit of the Loom®, Russell Athletic®, Spalding®, JERZEES® and Vanity Fair®. The company is an industry leader in social and environmental responsibility in the communities where it operates around the world. Headquartered in Bowling Green, Kentucky, Fruit of the Loom, Inc. employs nearly 30,000 people in 26
countries. It provides 258,000 additional jobs through sourcing and licensing manufacturing locations in 37 countries. For more information, visit fotlinc.com.

###