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**FRUIT OF THE LOOM DONATES SHIRTS TO WATER MISSIONS  
INTERNATIONAL'S WALK FOR WATER**

**BOWLING GREEN, K.Y., March 21, 2015** – Water Missions International hosted its 9th annual Walk for Water March 21 in Brittlebank Park in downtown Charleston, S.C. Fruit of the Loom, Inc., donated more than 5,500 shirts to the event, which were worn by event coordinators and participants as the official Walk for Water t-shirt. This is the third year running that Fruit of the Loom, Inc., has supported the occasion.

“We are proud to support Water Missions International,” said Tony Pelaski, EVP and Chief Operations Officer for Fruit for the Loom. “They do amazing work to improve the quality of life for people in the countries they serve, and this is a great way for us to spread the word of their cause.”

The 3.5-mile walk took place in honor of the United Nation’s World Water Day and was inspired by the distance that millions of women and children must walk each day to collect dirty drinking water, often from a contaminated source. Participants started the walk in Brittlebank Park, empty bucket in hand, and wove through downtown Charleston to Hampton Park, where they filled their buckets with dirty water and returned to the starting point. The walk gave participants a glimpse of what people do all over the world on a daily basis to get water.

The walk was a family-friendly event, and people of all ages were encouraged to form teams and raise funds to support Water Missions International. This year’s theme was “No Running,” reminding participants to slow down and remember the people who are affected by the global water crisis.

“For our friends around the world who lack the basic necessities that we often take for granted, we’re asking you to partner with us as we slow down,” said Kyle Whitcroft, Special Events Coordinator at Water Missions International.

Water Missions International is a nonprofit Christian engineering organization providing sustainable safe water and sanitation solutions for people in developing countries and disaster areas. Using state-of-the-art technology and engineering expertise, the organization has provided access to safe water for more than 2.5 million people in 50 countries on five continents since 2001. Water Missions International implements customized solutions through a comprehensive community development model in its 10 permanent country programs in Africa, Asia, Latin America and the Caribbean.

Walks also took place the same day in other parts of the country such as Birmingham, Ala., and Silicon Valley, Calif.

**About Fruit of the Loom, Inc.**

Fruit of the Loom, Inc. is a global pioneer, specializing in the design, manufacture, and marketing of a number of iconic family apparel, athletic apparel, and sporting equipment brands including Vanity Fair®, Fruit of the Loom®, Spalding®, and Russell Athletic®. Each of our brands practice the relentless pursuit of better, by striving to create innovative apparel and equipment that fits well, feels great and helps make amazing things possible. Fruit of the Loom, Inc., a wholly owned subsidiary of Berkshire Hathaway,



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actively seeks ways to be best-in-class in social and environmental responsibility in the communities it serves around the world. For more information, visit [fruit.com](http://fruit.com).

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