FRUIT OF THE LOOM, HONDURAS, HOLDS SECOND ANNUAL WALK-A-THON TO BENEFIT LOCAL HOSPITAL

BOWLING GREEN, K.Y. April 27, 2015 – The Fruit of the Loom, Inc., Honduras facility held its second annual Walk-a-Thon on April 26 to benefit local hospital Mario Catarino Rivas in San Pedro Sula, Honduras. This year’s Walk-a-Thon, themed “Camino con Destino” (Hike with Destiny), began at 7 am sharp with a welcome speech given by Werner Oberholzer, VP of Manufacturing for the Company.

Festivities included a Zumba-themed warm-up session; a 2.5 kilometer trail featuring various booths set up for gifts, dancing and music; and foam “cooling stations” to help participants combat the heat. Local entertainment including a marching band, stilt performance group and musician Jorge Torres were in attendance to add to the overall atmosphere and excitement.

The event drew more than 2,000 attendees. In total, participants, sponsors and event suppliers were able to collect 950,000 lempiras (more than 43,000 USD) to help equip the Emergency Room of Mario Catarino Hospital.

About Fruit of the Loom, Inc.
Fruit of the Loom, Inc. is a global pioneer, specializing in the design, manufacture, and marketing of a number of iconic family apparel, athletic apparel, and sporting equipment brands including Vanity Fair®, Fruit of the Loom®, Spalding®, and Russell Athletic®. Each of our brands practice the relentless pursuit of better, by striving to create innovative apparel and equipment that fits well, feels great and helps make amazing things possible. Fruit of the Loom, Inc., a wholly owned subsidiary of Berkshire Hathaway, actively seeks ways to be best-in-class in social and environmental responsibility in the communities it serves around the world. For more information, visit fruit.com.

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