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**FRUIT OF THE LOOM, HONDURAS, HOSTS INAUGURATION OF  
EDUCATIONAL SPORTS COURT IN VILLANUEVA, CORTES**

**VILLANUEVA CORTES, HONDURAS, Sept. 16, 2015** – Fruit of the Loom’s Honduran facility, Jerzees Buena Vista, hosted the official inauguration of a multi-purpose sports court built at the “Ideal” Basic Education Center in Villanueva Cortes, Honduras. Support of the project was part of Fruit of the Loom’s ongoing socially responsible efforts to improve conditions and the quality of life in all operational areas around the globe.

The Honduran Municipal Government completed the construction of the sports court, which will benefit more than 600 students attending classes at the Ideal Education Center. The inaugural event was attended by all parties involved in the project: Patricia Murillo, Plant Manager of Jerzees Buena Vista; Ana Umaña, HR Director for Latin America; Terri Wiethorn, EVP and Chief Human Resource Officer for Fruit of the Loom, Inc.; Jeff Thurman, Sr. VP of Manufacturing Operations; Werner Oberholzer, VP of Manufacturing in Honduras; Walter Perdomo, City Mayor ; Tim Brockman, VP of Textile and Manufacturing; Ada Martinez, Principal of the Ideal Educational Center; Patricia Fernandez, District Director; German Varela, representative of the parents; and and Pablo Carcamo, representative of the Community Board. Several of Ideal’s students were in attendance as well.

Inaugural festivities included opening and welcoming words by representatives from all parties, a special recognitions ceremony, an official ribbon-cutting and the traditional “first kick” and slam dunk, performed by Jeff Thurman, Sr. VP of Manufacturing Operations, and Ramiro Elias, Head of Safety for Jerzees Buena Vista.

**About Fruit of the Loom, Inc.**

Fruit of the Loom, Inc. is a global pioneer, specializing in the design, manufacture, and marketing of a number of iconic family apparel, athletic apparel, and sporting equipment brands including Vanity Fair®, Fruit of the Loom®, Spalding®, and Russell Athletic®. Each of our brands practice the relentless pursuit of better, by striving to create innovative apparel and equipment that fits well, feels great and helps make amazing things possible. Fruit of the Loom, Inc., a wholly owned subsidiary of Berkshire Hathaway, actively seeks ways to be best-in-class in social and environmental responsibility in the communities it serves around the world. For more information, visit [fruit.com](http://fruit.com).

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