Relay for Life 2016

BOWLING GREEN, Ky., June 3, 2016 – Fruit of the Loom experienced more great turnouts at their Relay for Life events across the country in 2016. The Bowling Green Corporate Office and Distribution Center alone raised more than $24,000 benefitting the American Cancer Society. More than 350 ribbons for the Relay for Life "ribbon trees" were purchased to commemorate loved ones who have been touched by cancer.

The American Cancer Society Relay For Life movement is the world's largest and most impactful fundraising event to end cancer. It unites communities across the globe to celebrate people who have battled cancer, remember loved ones lost, and take action to finish the fight once and for all. With the support of thousands of volunteers like you, the American Cancer Society is helping save more than 500 lives a day.

Click **HERE** to read more about where raised funds go when you donate to the American Cancer Society and Relay for Life.
To learn more about other Fruit of the Loom, Inc., corporate social responsibility work, visit fotlinc.com.

About Fruit of the Loom
Fruit of the Loom is a global pioneer in the design, manufacture and marketing of family apparel, intimates, and athletic apparel and equipment. Fruit of the Loom and its subsidiaries, including Russell Brands, LLC and Vanity Fair Brands, LP, have a heritage of more than 150 years, with a diverse portfolio of more than 20 iconic brands, including FRUIT OF THE LOOM®, RUSSELL ATHLETIC®, SPALDING®, JERZEES® and VANITY FAIR®. The company is an industry leader in social and environmental responsibility in the communities where it operates around the world. Headquartered in Bowling Green, Kentucky, Fruit of the Loom and affiliated companies employ nearly 30,000 people in 17 countries. They provide 200,000 additional jobs through sourcing and licensing manufacturing locations in 25 countries. For more information, visit fotlinc.com.